

1 Steve W. Berman (*pro hac vice*)  
Robert F. Lopez (*pro hac vice*)  
2 HAGENS BERMAN SOBOL SHAPIRO LLP  
1918 Eighth Avenue, Suite 3300  
3 Seattle, WA 98101  
Telephone: (206) 623-7292  
4 Facsimile: (206) 623-0594  
steve@hbsslaw.com  
5 robl@hbsslaw.com

6 *Attorneys for Plaintiffs, the Certified Class,*  
7 *and the Proposed Settlement Class*

8 UNITED STATES DISTRICT COURT  
9 NORTHERN DISTRICT OF CALIFORNIA  
10 SAN JOSE DIVISION

11 FREE RANGE CONTENT, INC., a California  
corporation, COCONUT ISLAND  
12 SOFTWARE, INC., a Hawaii corporation,  
TAYLOR CHOSE, a Minnesota resident, and  
13 MATTHEW SIMPSON, a British Columbia,  
Canada resident, on behalf of themselves and all  
14 others similarly situated,

15 Plaintiffs,

16 v.

17 GOOGLE INC, a Delaware corporation,

18 Defendant.

No. 5:14-cv-02329-BLF

DECLARATION OF TAYLOR CHOSE IN  
SUPPORT OF PLAINTIFFS' MOTION  
FOR SERVICE AWARDS, ATTORNEYS'  
FEES, AND COSTS AND EXPENSES

DATE: October 17, 2018  
TIME: 9:00 a.m.  
DEPT: Courtroom 4, 5th Floor  
JUDGE: Hon. Beth Labson Freeman

1 I, TAYLOR CHOSE, hereby declare as follows:

2 1. I am one of the four named plaintiffs in this case. I make this declaration based  
3 upon personal knowledge, and I am otherwise competent to be a witness in this matter.

4 2. I am a former AdSense publisher. Google disabled my account and withheld  
5 funds from me in or about November 2013. Because I did not think it was right that Google  
6 withheld all unpaid program funds from me when it terminated my account, I joined with the  
7 other three named plaintiffs in this matter as we filed the First Amended Complaint in September  
8 2014.

9 3. Since I first contacted my attorneys at Hagens Berman in connection with this  
10 matter, I have remained actively involved. I wanted to pursue this matter both on my own behalf  
11 and that of other publishers who had faced the same situation. While AdSense accounts were  
12 being terminated seemingly left and right, many publishers that I spoke with felt defeated—that  
13 trying to recoup any of their losses seemed impossible being that Google is such a large company  
14 with no direct access for the average publisher. The feeling of defeat was motivating and I  
15 wanted to be part of something bigger than myself, something that gave us a voice and  
16 something to try to create positive change for all current and future publishers. This case was  
17 something I was deeply invested in, and it felt right to be involved.

18 4. All told, I have spent approximately 69 hours working with my counsel on this  
19 matter. These is actually probably a conservative estimate.

20 5. More specifically, I have:

21 Worked with counsel in the investigation of my claims and plaintiffs' claims  
22 generally (approximately 5 hours);

23 Conferred with our counsel many times regarding factual issues, including with  
24 respect to our three amended complaints (approximately 4 hours);

25 Worked with our counsel to prepare plaintiffs' initial disclosures to Google  
(approximately 4 hours);

26 Worked with our counsel on matters related to potential evidence in this case,  
27 including preservation issues (approximately 2 hours);

1 Consulted with our lawyers regarding discovery, both to Google, and that Google  
2 sent to me—this included responding to Google’s interrogatories and requests for  
production to me (approximately 7 hours);

3 Prepared and sat for Google’s deposition of me, including travel from Las Vegas  
4 to the deposition in San Francisco; reviewed my deposition transcript for errors  
(approximately 29 hours);

5 Reviewed Google’s motions to dismiss our first and third amended complaints,  
6 with a special emphasis on factual and legal issues relating to me specifically that  
7 Google raised in its motions and supporting papers (approximately 2 hours);

8 Consulted with our counsel regarding our oppositions to Google’s motions to  
dismiss (approximately 1 hour);

9 Consulted with our counsel regarding, and worked with our counsel to prepare  
10 declarations in support of, class certification (approximately 1 hour);

11 Followed the course of Google’s motions to dismiss, including receiving updates  
12 from counsel regarding the Court’s decisions on these motions (approximately 1  
hour);

13 Consulted with counsel regarding our motion for reconsideration regarding our  
14 liquidated damages-based claim (approximately 1 hour);

15 Consulted with our lawyers regarding settlement possibilities and potential terms  
(approximately 2 hours);

16 Consulted with our counsel regarding mediation efforts (approximately 3 hours);

17 Reviewed, consulted with counsel concerning, and approved the terms of  
18 settlement with Google (approximately 2 hours);

19 Reviewed and approved the settlement agreement and changes to it  
20 (approximately 1 hour);

21 Conferred with our counsel regarding the procedures surrounding approval of a  
22 class action settlement, notice, and plaintiffs’ moving papers and related events  
(approximately 1 hour);

23 Conferred with our lawyers re: the preliminary approval hearing (approximately 1  
24 hour);

25 Conferred with counsel regarding plaintiffs’ requests for attorneys’ fees, costs,  
26 expenses, and service awards (approximately 1 hour);

27 Answered additional questions or took action as needed throughout the course of  
28 this case (approximately 1 hour).

6. The many hours I spent on the case were in lieu of time spent with family and


1 friends. Throughout the majority of the case I was living and working in Las Vegas and would  
2 travel home to Minnesota frequently or friends and family would come out to visit. At times  
3 during those visits, I would take time to work on the case to meet deadlines on time. The hours I  
4 spent on this case also took away time from my regular employment. I am self-employed but do  
5 not have set hours as I work all throughout the day. I work from 8:00am until around 11:00pm;  
6 the hours I spent working on this case occurred during my work hours.

7 7. I understand that per the settlement agreement, we as plaintiffs are asking the  
8 Court to award attorneys' fees in the amount of \$2.75 million, which is 25% of the \$11 million  
9 gross settlement fund. I understand that this percentage was negotiated with Google following  
10 agreement to terms on class benefits and that plaintiffs' class counsel firm, Hagens Berman  
11 Sobol Shapiro LLP, has accrued more than \$2.3 million in attorney time in this matter. I have  
12 been advised and understand that two other firms also worked on this matter, and that we are  
13 submitting declarations from them regarding their time accrued, which is much smaller in scope.  
14 I support the attorneys' fee request in this matter and believe that our lawyers have worked hard  
15 and effectively on this case for my benefit and the benefit of the class. I also support plaintiffs'  
16 request for the reasonable costs and expenses incurred by our class counsel firm, Hagens  
17 Berman. I understand that the total of costs and expenses requested is slightly over \$116,000. I  
18 understand that this sum, too, will be paid from the \$11 million gross settlement fund if approved  
19 by the Court.

20 8. I also am asking respectfully that the Court approve me a service award in the  
21 amount of \$5,000, as contemplated by the settlement agreement. This would be in recognition of  
22 the service I rendered to my fellow settlement class members throughout this case, as discussed  
23 above. As my lawyers have advised, this sum was negotiated with Google following negotiation  
24 of class benefits. I submit the information in this declaration in support of my request.

1 I declare under penalty of perjury under the laws of the United States of America that the  
2 foregoing is true and correct.

3 Executed this 3rd day of August, 2018, at Wells, Minnesota.

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6 TAYLOR CHOSE

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